



KONICA MINOLTA

## PRESS INFORMATION

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### **The exclusive launch of bizhub 40P, bizhub C10 & bizhub C200: New bizhub series tailored made for specific workgroups in small to mid size offices.**

Upon seeing the needs under new market segment for small and mid range offices, bizhub 40P, C10 & C200 series have been launched just in time to meet the customer requirements. Each bizhub machine has its own unique functions which are specifically designed in mind for different workgroups.

A desktop A4 size black and white laser beam printer bizhub 40P with print speed of 43ppm will fit into customer service and logistics personnel needs as the machine specifications emphasise on black and white documents. The machine is compactable to move and use due to its light weight design size with 25kg. The most important feature of bizhub 40P lies in the Gigabit Ethernet interface up to 1000 Base-TX network connection. This allows smooth communication between the machine and PC which can be further enhanced by a powerful 500 MHz processor that can only be found in some laser printers. Combining energy with this megabit processor, the Emperon technology can allow quick transmission process through direct printing via USB memory stick with XPS, PDF, JPEG and TIFF formats.



bizhub C10 with a copy and print speed of 20ppm for black and white and 5ppm for colour on the other hand corresponds to user needs with high colour quality demand but relatively low usage of the machine. On top of multifunctional abilities, it provides a PictBridge connection which allows direct printing using just a digital camera. Print quality can be assured by a high resolution of up to 2400 x 600 dpi that is highly recommended for photo printing. There is a line art function included for graph or drawings which can reduce jagged edges. The unique LinkMagic software found in bizhub C10 can be applied in order to scan directly without any other scanning softwares. In addition, the PaperPort scan software further enhances LinkMagic by archiving and managing documents. This scanning function can also be utilized to print many documents via one scan. With a super G3 modem v.34 @ 33.6kbps, bizhub C10 can transmit each page within 3 seconds and receive fax up to 250 pages since it contains 4MB huge memory and store 125 destinations in the address books which can be used to distribute special offers or updates to customers.



Another alternative copier bizhub C200 empowered with tandem engine usually found in high end Multifunction devices is a good choice for mid range size design and apparel companies as it has a fast copy and print speed of 20 ppm. One of the distinctive specifications under bizhub C200 is proven in turns of the toner. Simitri HD Toner is highly resistant against wear and tear comparable to professional print ink. It does not contain excessive oil which hinders writing on the paper. As for the fax function, when the IP Address Fax transmission fails, bizhub C200 can automatically switch to pre registered G3 fax number which serves as a secondary backup fax option.



In turns of design, bizhub C200 is made with universal concept in mind which the large LCD control panel with blue LED can be tilted vertically to improve accessibility and visibility of users. With the reputation as the quietest colour bizhub copier, its noise level measures only up to 30.4dB which makes it an excellent device to use in schools and libraries.

The three copier machines seek to achieve customer satisfaction through its own specialized areas in print, copy, fax and scanning functions. No matter what the customers are looking for, each model will be able to support the customers to reach the productivity standard they require. These bizhub series aim to transform to copier machines which can deliver the right solutions to customers.

### ***About Konica Minolta Business Solutions (S) Pte Ltd***

Konica Minolta Business Solutions is in charge of the sales and marketing functions of bizhub line series multifunctional copiers and printers. Having established in Singapore for more than 30 years, Konica Minolta is a key supplier of full colour and black-&-white digital copier and printer solutions which provide prompt on-field support by a team of professionally-trained Service Technicians.

In an attempt to further boost the team spirit of the corporation, we have introduced a new Konica Minolta slogan called simply BOLD. Konica Minolta wants to take up the challenge to make innovative ideas happen. The first step is to come up with ways which result in discarding outdated thinking and ineffective behavior. Next, the employees must inspire each other by sharing concrete ideas on how to replace outdated habits with bold new innovations. Both steps constitute the idea of simply BOLD in order to realize the full potential of Konica Minolta. This campaign will ensure that the right direction is taken towards a bold move in the future and a platform to communicate our ideas.

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