



KONICA MINOLTA

## PRESS INFORMATION

18 Jun 09

### **Recruit the one for special tasks – the new bizhub C20**

bizhub C20 was developed to meet customer's concern about the current market volatility and business needs without all the hassles of a desktop printer. bizhub C20 boasts a fast speed of 24 pages per minute for both black & white and colour printing, targeting at offices that wish for speed and efficiency despite their budget constraints. In addition, the machine is also equipped with automatic duplexing function to handle varied office tasks daily.

Apart from the standard features such as copy, print, scan and fax, bizhub C20 has many security features to manage the cost of printing, even color printing control. This printer supports PCL, PS and XPS thanks to efficient Emperon Controller for seamless processing which contains similar GUI and functionality as bizhub A3 MFP.

The smart C20 comes with a 5 year warranty which is currently enjoyed only by larger MFPs. This warranty includes door step servicing and free toner, labour and parts\*. The compact machine is proven to be hassle free for IT administrators besides offering a higher ROI for business owners since it runs on a pay per print concept.

bizhub C20 contains various convenient ways which users can choose to apply direct print function. USB thumbdrive can be convenient and flexible to use for printing and scanning as users can choose to print directly from USB memory stick without a PC. This function supports all PDF, JPEG and TIFF and XPS formats. On the other hand, users can choose to perform Scan to USB memory function which enables direct storing of scans in PDF, JPEG or TIFF format on USB stick without using PC.

During the absence of printer driver, another alternative way for convenient instant printing via PageScope Web Connection can be performed without using any printing application which increases user productivity without further delay.

For customers who require scanning functions, bizhub C20 contains the highest Twain Scan at 4,800 x 4,800 dpi resolution. bizhub C20 contains a wealth of enhanced network scan functions including Scan to email, FTP and SMB whereby direct network scanning can be done without additional software. The Link Magic software found in bizhub C20 facilitates scanning from PC without opening any specific application.

On the overall image, bizhub C20 gives a robust and more professional impression which is a good alternative to corporations who wish to invest in small office MFP.

\* Terms and Conditions apply

**For more information please visit the Web site at <http://konicaminolta.sg>**

***About Konica Minolta Business Solutions (S) Pte Ltd***

Konica Minolta Business Solutions is in charge of the sales and marketing functions of bizhub line series multifunctional copiers and printers. Having established in Singapore for more than 30 years, Konica Minolta is a key supplier of full colour and black-&-white digital copier and printer solutions which provide prompt on-field support by a team of professionally-trained Service Technicians.

In an attempt to further boost the team spirit of the corporation, we have introduced a new Konica Minolta slogan called simply BOLD. Konica Minolta wants to take up the challenge to make innovative ideas happen. The first step is to come up with ways which result in discarding outdated thinking and ineffective behavior. Next, the employees must inspire each other by sharing concrete ideas on how to replace outdated habits with bold new innovations. Both steps constitute the idea of simply BOLD in order to realize the full potential of Konica Minolta. This campaign will ensure that the right direction is taken towards a bold move in the future and a platform to communicate our ideas.

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