



KONICA MINOLTA

## PRESS RELEASE

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**bizhub C652, superior color, functionality and performance. Combine advanced technology, amazing versatility and absolute reliability with an attractive, futuristic InfoLine design. Whether it is to enhance efficiency or productivity in document production & distribution, it promises to provide the solutions your business needs to succeed.**

Konica Minolta is proud to announce the new addition of the model, the bizhub C652 (Colour: 50 ppm, B/W: 65 ppm) into our extensive range of products. This machine is more advanced and has sophisticated versions of our well-received bizhub C650. This brand new successor offers major developments in terms of hardware facilities, security, media capabilities, print quality and eco-friendliness.

bizhub C652 offers many solutions in print management, sharing data with fast, flexible scanning and distribution workflow, and even cost saving fax management solutions. Not only that, its powerful, scalable options for colour management, auto finishing, high-volume fax and more. The device also comes with simple touch-screen operation, superior security protection, seamless network integration and streamlined productivity.

This model is built to withstand today's hectic and business demands, giving flexibility in print finishing. The add-on concept finisher is a specially tailored for businesses with a budget constrain. Customers have the flexibility to add on booklet and punching module to the 100 sheet stapler finisher when their budget permits.

Not only that, as a vendor who has an history of being innovative, this model is the first in the 45 – 50 ppm colour multifunctional printers that offers the popular feature in the lower speed bizhub color MFP – banner printing\*! Print-on-demand on large marketing materials is no longer an expensive avenue.

The machine boosts higher specifications to achieve greater performance for printing and other operations as well as significant image quality improvement by incorporating an ASIC with a new image processing algorithm. The Auto-Refining Developing System provides more stable black and white image quality. Performance has been further improved. Thanks to significant reductions in industry-leading downtime, FCOT and WUT!

The bizhub C652 offers robust security features emphasizing on ease-of-use. In addition to the Copy Guard feature\* to prevent unauthorized secondary copies, various safety features are available. These include functions such as very user friendly but highly accurate biometric finger-vein authentication (optional) and a non-contact IC card authentication (optional) which supports a wide range of IC cards and doubles as synched operation with an office's room entry/exit management system. Compatibility with our PageScope Enterprise Suite application which enables standardized operation among floors or branches. And, the page management log feature ensures account tracking for effective cost reduction.

This new bizhub also boosts more new innovative features such as searchable PDF (i-Option)\*\* with keyword search ability, and outline PDF\*\* are included.

The new high volume colour MFPs have much to offer to large workgroups and busy departments in office environments and central reproduction departments (CRDs). Digital information continues to bring ground-breaking changes to business workflow. Business by design, better and faster, to save you time and money – that's the beauty of bizhub.

*\*Feature not available with finisher*

*\*\*Available soon*

**For more information please visit the bizhub Web site at <http://www.bizhubc652.com>**

#### *About Konica Minolta Business Solutions (S) Pte Ltd*

Konica Minolta Business Solutions is in charge of the sales and marketing functions of bizhub line series multifunctional copiers and printers. Having established in Singapore for more than 30 years, Konica Minolta is a key supplier of full colour and black-&-white digital copier and printer solutions which provide prompt on-field support by a team of professionally-trained Service Technicians.

In an attempt to further boost the team spirit of the corporation, we have introduced a new Konica Minolta slogan called simply BOLD. Konica Minolta wants to take up the challenge to make innovative ideas happen. The first step is to come up with ways which result in discarding outdated thinking and ineffective behavior. Next, the employees must inspire each other by sharing concrete ideas on how to replace outdated habits with bold new innovations. Both steps constitute the idea of simply BOLD in order to realize the full potential of Konica Minolta. This campaign will ensure that the right direction is taken towards a bold move in the future and a platform to communicate our ideas.

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